# California Kanagement

#### CROWDFUNDING

Financing by and for the Masses: An Introduction to the Special Issue on Crowdfunding

Lee Fleming · Olav Sorenson

What Problems Does Crowdfunding Solve?

Peter Younkin - Keyvan Kashkooli

Crowdfunding in Europe: Determinants of Platform Creation across Countries

Gary Dushnitsky - Massimiliano Guerini -Evila Piva - Cristina Rossi-Lamastra

Democratizing Innovation and Capital Access: The Role of Crowdfunding

Ethan Mollick - Alicia Robb

What Goes Around Comes Around? Rewards as Strategic Assets in Crowdfunding

Carina Thürridi - Bernadette Kamleitner

Are Syndicates the Killer App of Equity Crowdfunding?

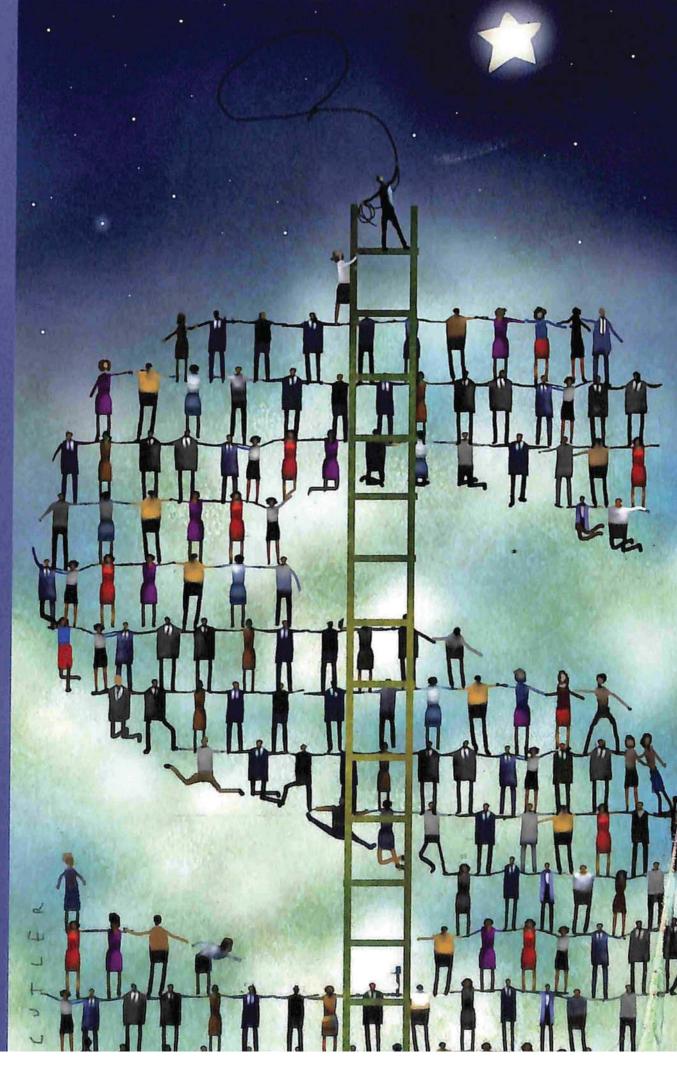
Ajay Agrawal - Christian Catalini - Avi Goldfarb

The Present and Future of Crowdfunding

Valentina Assenova - Jason Best -Mike Cagney - Douglas Ellenoff - Kate Karas -Jay Moon - Sherwood Neiss - Ron Suber -Olav Sorenson

# Berkeley**Haas**

Haas School of Business University of California Berkeley



## INSIDE CMR

#### CROWDFUNDING

- Financing by and for the Masses: An Introduction to the Special Issue on Crowdfunding

  Lee Fleming and Olav Sorenson
- 20 What Problems Does Crowdfunding Solve?
  Peter Younkin and Keyvan Kashkooli
- Crowdfunding in Europe: Determinants of Platform Creation across Countries

  Gary Dushnitsky, Massimiliano Guerini, Evila Piva, and Cristina Rossi-Lamastra
- 72 Democratizing Innovation and Capital Access: The Role of Crowdfunding Ethan Mollick and Alicia Robb
- What Goes Around Comes Around? Rewards as Strategic Assets in Crowdfunding

  Carina Thürridl and Bernadette Kamleitner
- Are Syndicates the Killer App of Equity Crowdfunding?

  Ajay Agrawal, Christian Catalini, and Avi Goldfarb
- The Present and Future of Crowdfunding

  Valentina Assenova, Jason Best, Mike Cagney, Douglas Ellenoff, Kate Karas,

  Jay Moon, Sherwood Neiss, Ron Suber, and Olav Sorenson



### INSIDE CMR

#### UTILIZING BIG DATA

- Digital Data Streams: Creating Value from the Real-Time Flow of Big Data Federico Pigni, Gabriele Piccoli, and Richard Watson
- 26 How to Use Big Data to Drive Your Supply Chain Nada R. Sanders

#### MANAGING COMMUNICATION

- 49 What Are Your Signature Stories?
  David Aaker and Jennifer L. Aaker
- Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management

  David Bach and Daniel J. Blake

#### STRATEGY AND ORGANIZATION

- Open Business Models and Closed-Loop Value Chains: Redefining the Firm-Consumer Relationship
  - Sebastian Kortmann and Frank Piller
- Addressing Competitive Responses to Acquisitions

  David R. King and Svante Schriber
- Revolution Foods: Expansion into the CPG Market

  Laura Tyson and Jennifer Walske



## INSIDE CMR

#### SPECIAL ISSUE ON DYNAMIC CAPABILITIES

- 5 Uncertainty, Innovation, and Dynamic Capabilities: An Introduction **David Teece and Sohvi Leih**
- Dynamic Capabilities and Organizational Agility: Risk, Uncertainty, and Strategy in the Innovation Economy
  - David Teece, Margaret Peteraf, and Sohvi Leih
- 36 How Do Firms Adapt to Discontinuous Change? Bridging the Dynamic Capabilities and Ambidexterity Perspectives
  - Julian Birkinshaw, Alexander Zimmermann, and Sebastian Raisch
- Adapting to Fast-Changing Markets and Technologies

  George S. Day and Paul J.H. Schoemaker
- 78 Designing Organizations for Dynamic Capabilities

  Teppo Felin and Thomas C. Powell
- 97 Generative Sensing: A Design Perspective on the Microfoundations of Sensing Capabilities Andy Dong, Massimo Garbuio, and Dan Lovallo
- 118 Dynamic Capabilities at Samsung: Optimizing Internal Co-opetition Jaeyong Song, Kyungmook Lee, and Tarun Khanna
- Dynamic Capabilities and Healthcare: A Framework for Enhancing the Competitive Advantage of Hospitals
  - Andrew Agwunobi and Paul Osborne