

California Management Review

BUSINESS AND SOCIETY

The New Perspective on
Organizational Wrongdoing

Donald A. Palmer

The Agenda-Setting Power of
Stakeholder Media

Mark Lee Hunter • Luk N. Van Wassenhove •
Maria Besiou • Mignon van Halderen

LEADERSHIP AND MANAGING PEOPLE

Where Has the Time Gone?
Addressing Collaboration Overload
in a Networked Economy

Rob Cross • Peter Gray

People Operations at Mozilla
Corporation: Scaling a Peer-to-Peer
Global Community

Homa Bahrami

Coach McKeever: Unorthodox
Leadership Lessons from the Pool

Holly A. Schroth

STRATEGY AND INNOVATION

Steering Manufacturing Firms Towards
Service Business Model Innovation

Ivanka Visnjic Kastalli • Bart Van Looy •
Andy Neely

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LEADERSHIP

Avoiding the Pitfalls of Overconfidence while Benefiting from the Advantages of Confidence

Alex B. Van Zant • Don A. Moore

Self-Inflicted Industry Wounds: Early Warning Signals and Pelican Gambits

Thomas Donaldson • Paul J.H. Schoemaker

STRATEGIC MANAGEMENT

Doing Business Without Exchanging Money: The Scale and Creativity of Modern Barter

Andrew M. Kaikati • Jack G. Kaikati

Go Configure: The Mix of Purchasing Practices to Choose for Your Supply Base

Adam Lindgreen • Joëlle Vanhamme • Erik M. van Raaij • Wesley J. Johnston

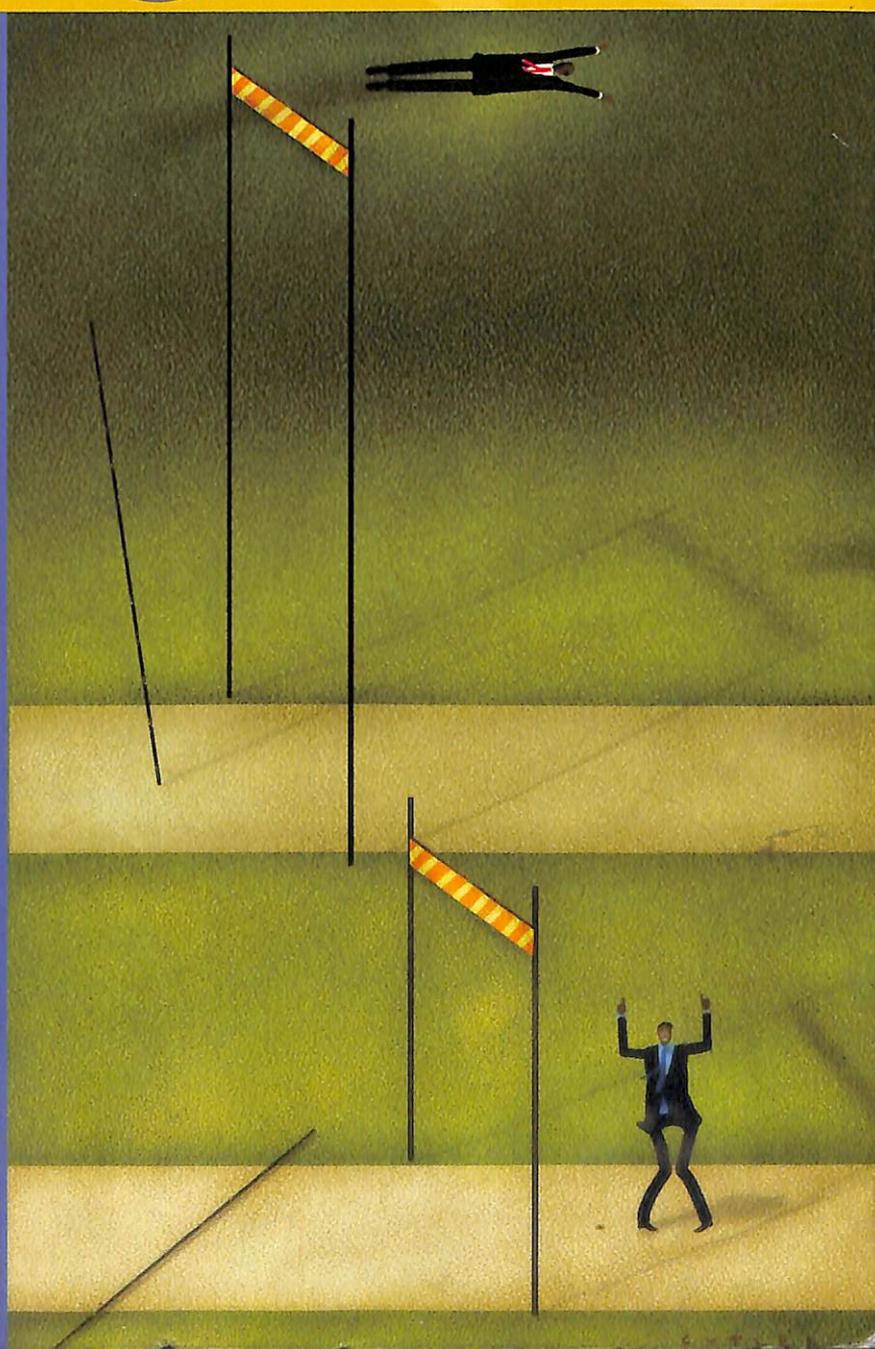
BUSINESS MODELS

Simple Rules for Designing Business Models

Sayan Chatterjee

Proteolix: A "Me-Too" Success

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Amici's East Coast Pizzeria

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SPECIAL ISSUE ON INTELLECTUAL PROPERTY MANAGEMENT

Guest Editors

Alberto Di Minin and Dries Faems

with contributions by:

Abdulrahman Y. Al-Aali and David J. Teece

**Simon den Uijl, Rudi Bekkers, and
Henk J. de Vries**

**Bart Leten, Wim Vanhaverbeke,
Nadine Roijackers, André Clerix, and
Johan Van Helleputte**

**Joachim Henkel, Carliss Y. Baldwin, and
Willy Shih**

Henry Chesbrough and Eric L. Chen

**James G. Conley, Peter M. Bican, and
Holger Ernst**

**Tilo Peters, Jana Thiel, and
Christopher L. Tucci**

Fabrizio Cesaroni and Andrea Piccaluga

**William W. Fisher III and
Felix Oberholzer-Gee**

Ove Granstrand and Marcus Holgersson

in collaboration with:



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