



# Journal of Management Research

Volume 16, Number 1 • January–March 2016

Ajit Prasad  
Lekha Warriar

Mr. Porter and the New World of Increasing Returns to Scale

Chinmoy Roy  
Sujit Das

Managerial Interventions in Redesigning Resource Flows: A Study  
on the State Cooperative Banks in the NE Region

Sana Moid  
Aftab Alam

Scaling Service Quality in the Tourism Industry with Special  
Reference to Uttar Pradesh

Rajendra K. Shukla

Coordination Practices in Supply Chain Management: An Empirical  
Study of Indian Manufacturing Firms

Quarterly Journal of  
Research in Management