

April 2020
Vol. 16 • No. 1



International Journal of Rural Management

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ISSN 0973-0052



International Journal of Rural Management

Volume 16 Number 1 April 2020



Los Angeles | London | New Delhi
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The overarching purpose of the journal is to create a community of scholars and promote scholarship in the field of Rural Management. It does so by acting as a vehicle that promotes scholarship and disseminates knowledge. Anything rural is of interest; however, the journal has an avowed bias towards matters of policy, institutions, organizations and practices. The journal publishes conceptual, empirical and review papers in the form of research articles, reports of research in progress, analyses of current and topical practice, policy issues relating to rural management, field notes, and book reviews.

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