

Harvard Business Review

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How Good Is Your Company at

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You can
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your
ability
to adapt

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“Of all a company’s functions, marketing has perhaps the most to gain from artificial intelligence.”

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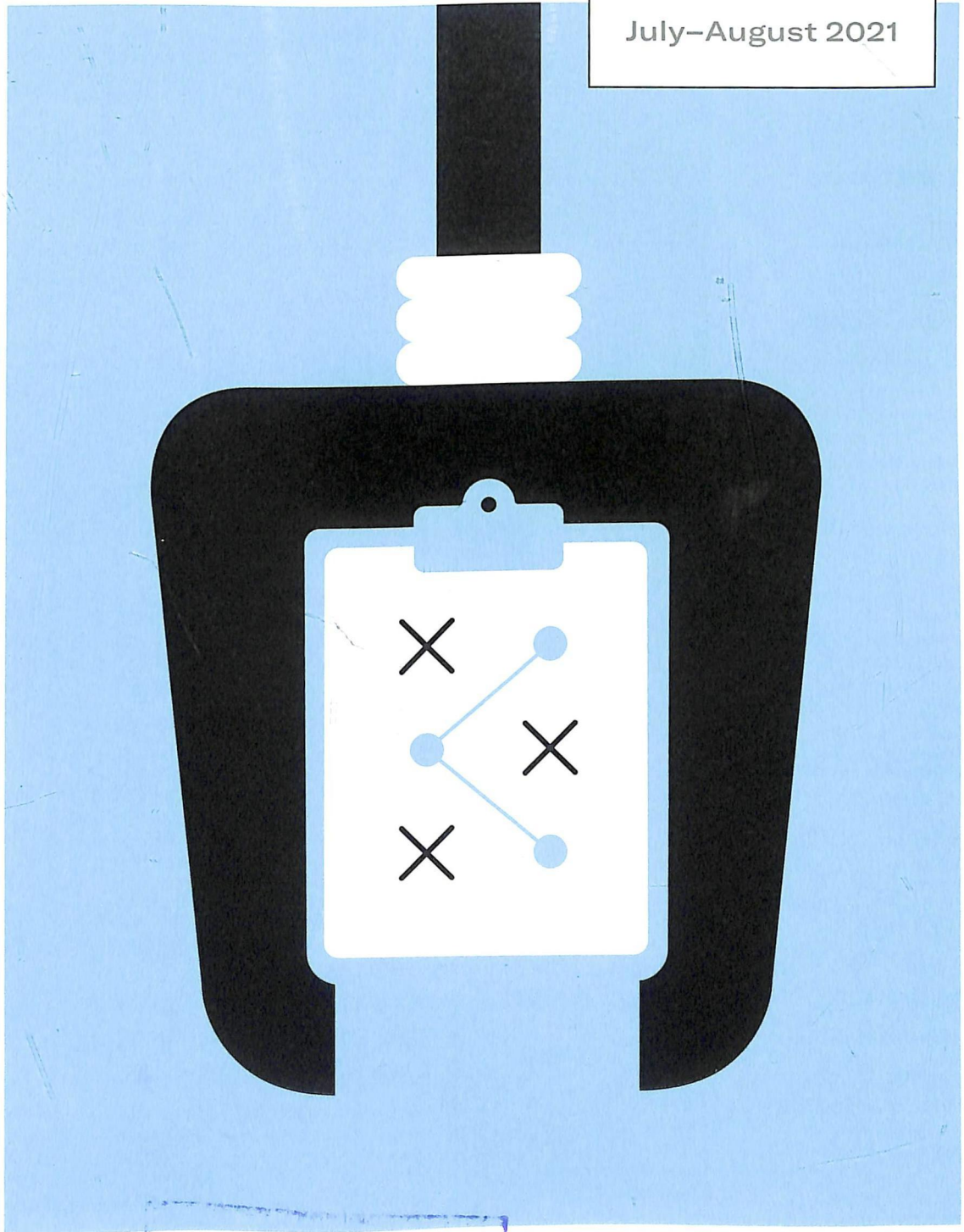


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